**Agenda**

1. Business Structure
   1. Partnership Structure
      1. Equity Structure
      2. Cost breakdown
      3. Accountability
   2. Strategy
      1. Clients
      2. Product
      3. Market
      4. Payment structure
      5. Legal
      6. Name/Domain Name
   3. Long/Short term Strategies
   4. Goals (Weekly, Monthly)
2. Content
   1. Environmental Services
   2. Functions
      1. Registering providers
      2. Serving clients
   3. Human automation
   4. Marketing and sales materials (sales, web and video content)
3. Target sourcing
   1. Internet
   2. ENR
   3. Key trade shows and conferences
4. Next steps
   1. Website timeline
   2. Legal documents
   3. Budgeting